



ALLIANCE FOR JUSTICE
NONPROFIT ADVOCACY PROJECT
2008 TRAINING WORKSHOPS

Alliance for Justice has collaborated with hundreds of nonprofit organizations, working with their leaders, staff, and volunteers to understand the legal issues involved in public policy work. Alliance for Justice workshops are tailored to meet your organization's needs. Our attorney-trainers use interactive PowerPoint presentations and skills training to enable participants to plan their programs more effectively.

WORKSHOP TOPICS

Being a Player: The Lobbying Rules for Nonprofits*

501(c)(3) public charities are eager to learn to what extent they can lobby so that they can be “players” in their communities.

- *What is the 501(h) election?*
- *How much lobbying can a 501(c)(3) do?*
- *What is the definition of lobbying?*
- *May a 501(c)(3) group endorse or oppose a ballot measure?*

This session complements the popular *Being a Player: A Guide to the IRS Lobbying Regulations for Advocacy*.

* This session is available in a bilingual format with Spanish-translated fact sheets and guidance.

Add-On to Being a Player: Recordkeeping for Nonprofit Advocates*

You know the rules for nonprofit advocacy, but how can you setup a system to track your organization's lobbying activity for reporting to the IRS? This workshop demonstrates simple techniques for tracking your organization's lobbying and other advocacy activities.

- *How can a 501(c)(3) public charity track staff time spent on lobbying?*
- *What portion of a 501(c)(3)'s rent is a lobbying expenditure?*
- *How do you track lobbying in communications that are only partially lobbying?*

This session is designed primarily for people who have already attended the Alliance's *Being a Player* workshop or who are otherwise familiar with the laws governing lobbying by 501(c)(3) public charities who have made the 501(h) election.

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Rules of the Game: Nonprofits and Election-Year Advocacy

If you are planning election-related activities, you need this workshop! It reviews the federal tax and election laws affecting the political activities of tax exempt organizations in an election year, from voter registration to candidates' forums.

- *May a 501(c)(3) group pay for or distribute voter guides?*
- *May a 501(c)(3) group organize issue briefings for candidates running for public office?*
- *What can a 501(c)(4) do during an election year?*

This session complements Alliance for Justice's publication *The Rules of the Game: An Election Year Legal Guide for Nonprofit Organizations*.

Coalitions and Affiliated Organizations

Learn the different roles and functions of 501(c)(3)s, 501(c)(4)s, and Political Organizations, and how these types of organizations can work together to maximize your effectiveness in influencing public policy.

- *Can a 501(c)(3) work jointly with a 501(c)(4) or political organization on a voter registration drive?*
- *Can a 501(c)(3) create a 501(c)(4) to do more lobbying?*
- *How do you show the IRS that an affiliated 501(c)(3), 501(c)(4) and PAC are separate organizations?*

This session complements Alliance for Justice's publication *The Connection: Strategies for Creating and Operating 501(c)(3)s, 501(c)(4)s, and Political Organizations*.

Seize the Initiative: Nonprofit Organizations and Ballot Measure Campaigns

Increasingly tax-exempt organizations are on the front lines of ballot measure campaigns. In promoting their policy agendas, these groups need to understand the laws governing initiatives and referenda.

- *May a 501(c)(3) group endorse or oppose a ballot measure?*
- *May a 501(c)(3) organization contribute money to a ballot measure campaign?*
- *How may a 501(c)(3) organization work in a coalition with a 501(c)(4) or PAC on an initiative?*

This workshop complements the guide *Seize the Initiative*.

Game Plan

Our newest workshop helps organizations strategize how best to employ the advocacy tools at their disposal. The session begins with a discussion of advocacy fundamentals helping participants define their goals and objectives, appropriate targets, and effective advocacy tools. Through an interactive session, participants discuss how to create their own advocacy plans which requires them to consider strategies to build coalitions, influence public perception, and persuade policymakers. The session includes a discussion of assessing advocacy capacity and ends with a note on evaluating advocacy activities and planning for future campaigns. This curriculum complements our discussion on the lobbying rules.

COSTS & SELECTION CRITERIA

Costs are based on a flat fee structure. The flat fee covers preparation of a curriculum and PowerPoint presentation, 30 copies of the workshop materials (to include a copy of the relevant publication), and unlimited future technical assistance by telephone or email for all workshop participants. Travel costs are charged separately. Additional workshop materials may be purchased. Those costs range from \$7.50 to \$12.50 per participant.

For more information, contact the Nonprofit Advocacy Project at advocacy@afj.org.

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